

Join Us in Shaping Malaysia's Premier Smart Intelligence AI Hub

Request for Proposals (RFP) – Strategic Partnerships at i-City

Our Vision

At I-Berhad, we envision the future of urban development to be intelligent, inclusive, and innovation-led. As the master developer of i-City, Malaysia's first nationally recognised digital city, we have successfully built a dynamic 72-acre smart township that integrates digital infrastructure, sustainable planning, and smart living.

We are now advancing into our next frontier — transforming i-City into Malaysia's premier Smart Intelligence AI Hub. This is not just a repositioning, it is a commitment to embedding real-world, scalable AI and automation solutions across every layer of the city: from immersive theme parks to commercial retail, smart platforms to education ecosystems.

Strategic Rationale

The global acceleration of automation, AI, and intelligent systems demands bold urban leadership. Malaysia is aligning policy, talent, and infrastructure to meet this challenge. By embedding these technologies into i-City's fabric, we are creating a live innovation testbed, a convergence of demand, data, deployment, and digital infrastructure. We now invite global partners to lead with us.

By embedding AI and Smart Intelligence into the core of i-City's ecosystem, we are creating an open, scalable sandbox where innovation meets immediate real-world application. It's the convergence of infrastructure, talent, data, and demand — and we are opening this platform to partners ready to lead.

1. Strategic Partnerships

We are calling on forward-thinking technology providers, institutional investors, academia, and public sector partners to collaborate with us across four strategic pillars:

(i) Retail & Commercial Integration

Partners may establish flagship AI and robotics concept stores at CityWalk, i-City's premier retail destination, while also conducting immersive demonstrations and product showcases in high-footfall areas. Opportunities include participating in curated B2B procurement events and piloting smart wellness technologies such as

AI-driven clinics and robotic therapy centres. i-City offers an ideal commercial launchpad for partners targeting the broader ASEAN market.

(ii) Education & Innovation Labs

Proximity to key academic institutions such as UiTM, MSU, and UNISEL — within 15 minutes of i-City enables impactful collaboration on robotics certifications, co-research initiatives, and innovation-driven programmes such as hackathons. Partners will also play a role in shaping future talent pipelines by embedding their solutions in live smart-city learning environments.

(iii) Digital Platform Integration

Technology partners are invited to integrate their AI solutions with the i-City SuperApp to enable features such as real-time robot tracking, on-demand service bookings, and behavioural analytics. In addition, i-City's live urban data including footfall trends and device telemetry may be leveraged to develop predictive intelligence systems and uncover monetisation opportunities through actionable insights.

(iv) Theme Park & Experience Innovation




Partners can join i-City's deployment of twelve interactive robots across key experiential attractions, with the opportunity to showcase their technologies during high-visibility festivals and LED-themed events. This partnership offers global exposure and brand equity building, supported by i-City's international recognition, including a CNN feature as one of the world's most vibrant LED destinations.

2. Proposal Submission Guidelines

Please include the following in your proposal:

- Executive Summary and Vision
- Technical Deployment Overview
- Commercial Framework
- Organisation Profile and Track Record

3. Submit To & Enquiries

 Email	:ir@i-city.my
 Contact	:+603-5521-8800
 Address	: Level 31, Golden Triangle, Mercu Maybank, i-City, 40000, Shah Alam, Selangor

4. Disclaimer

I-Berhad reserves the right to amend, withdraw, or reject any proposal without obligation. All submissions shall be treated with strict commercial confidentiality.

This is your opportunity to co-create Malaysia's flagship AI economy. Partner with i-City. Shape the digital future.